ALWAYS KEEP SCREW DRIVERS DISPLAYED PROMINENTLY

EVERYONE USES THEM

Put up on an attractive red and gold display card.

Little Wonders are made from the best steel, blades are carefully tempered and will not turn in the handles.

Long steel ferrules and handles in red varnished finish. Blades and ferrules nickel-plated to prevent tarnish or rust.

Assortment comprises four drivers each with 1¼", 2" and 3" blades. Each dozen on card in separate container box.

No. 40 Matchless Assortment

The blades of Matchlesss Screw Drivers extend clear and are held securely by a heavy steel rivet and by the hex nut at the butt end. Built for service and will withstand most severe prying and twisting strains.

Blades and ferrules highly polished; handles finely finished in black rubberoid.

Steel display stand enameled, with handsome lithographed front plate showing points of merit.

Assortment comprises two 3", four 4", two 5" and four 6".

No. 35 Reliance Assortment

Reliance Screw Drivers are sold from an attractive all-steel display stand enameled in four colors and provided with rubber feet to prevent scratching of counters.

Blades of special tempered steel securely riveted to prevent turning. Handles designed to fit the hand perfectly and nicely finished in black rubberoid.

Blades full polished and ferrules nickel-plated. The assortment contains four 4", four 5" and four 6".

Also packed one-half dozen to the box, sizes 2" to 12".

No. 55 Oh-Kay Assortment

A strong, reliable screw driver that can be retailed at a popular price.

High grade steel blades, blued finish with flats of points polished. Will not turn in the handles. Each driver tested and ferrule held by a newly invented method. Fluted hardwood handles, stained red and varnished. Nickel-plated ferrules.

Stand made of heavy jute board printed to imitate the grain of wood. Displays one dozen at a time.

Assortment comprises two dozen drivers—eight 4", eight 5" and eight 6".

The Bridgeport Hardware Mfg. Corp.

BRIDGEPORT, CONN., U. S. A.

New No. 40
Matchless Assortment

Why a number of Screw Driver Displays are necessary

No. 55
"Oh-Kay" Assortment

An Advertisement Based on Facts

The Wide Field for Screw Driver Sales

Remember this is a mechanical age, wherever we look we see things fastened or adjusted with screws. The carpenter, cabinet maker, machinist, electrician, millwright, engineer, autoist, motorcyclist, bicyclist, etc., all use screw drivers.

On the farm, in the shop, at our homes, screw drivers are indispensable—their uses are almost without limit. You can't have too many screw driver displays. Use a full window display occasionally to show that you sell complete assortment styles.

Some of the Many Uses Screw Drivers Are Put to

Screw drivers are often used to open boxes, paint cans, pry up windows, pry corks out of bottles, crack ice and sometimes as an emergency stove poker.

Such uses put them in bad condition quite frequently and the house-wife can be sold a new screw driver very easily if she is REMINDED by an attractive display of these tools. Keep your Display Stands working for you and refill whenever the stock gets low.

Why Screw Driver Sales Are Often Retarded

Recent investigation showed that the reason why some dealers do not sell more screw drivers is because they class them with other mechanics tools, such as hammers, saws, planes, pliers, etc., and overlook the fact that practically everyone uses screw drivers. So display them LIBERALLY and PROMINENTLY.

While the average person may frequently get along for awhile without some or all of the tools mentioned they always find more or less use for screw drivers.

Why More Than One Display Is Necessary

No ONE Display will reach ALL classes, nor will ONE size or type of Screw Driver answer for ALL kinds of work. Mechanics must have suitable sizes—most of them carry from three to six screw drivers in their tool kits. Every home has one screw driver and many keep two sizes.

We recommend the following assortments: No. 40 Matchless, No. 55 "Oh-Kay," No. 35 Reliance and No. 44 Trusty. Our Newest No. 60 Shock-Proof Screw Driver Assortment for Electrical Work is also in great demand.

Please order by number. Your jobber will supply you.

No. 60 Matchless Shock Proof Assortment

An exceptionally fine driver for light work. Handles are made of special composition rubber. Will not crack or chip and give perfect insulation.

The Bridgeport Hardware Mfg. Corp.

Bridgeport, Conn., U.S.A.

No. 35 Reliance Assortment

ASK YOUR JOBBER FOR THE GENUINE RELIANCE SCREW DRIVERS

ESPECIALLY FOR REFILLS ON RELIANCE DISPLAY STANDS

These Drivers have won their great popularity through **Real Merit** and this good will is valuable to you and to us. Accept no substitute. Give your customers the real thing.

No. 35 ASSORTMENT

TO THE JOBBER

Many Thousands of These Steel Display Stands on Dealers' Counters Everywhere. "Cash in" on This by Handling Reliance Screw Drivers Needed for Refills.

THE BRIDGEPORT HARDWARE MFG. CORP.

BRIDGEPORT, CONN.

U. S. A.

NEEDED BY EVERYONE

A Quick Seller at $1.50

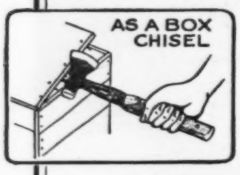
THE TOMAHAWK TOOL
No. 99

One of the handiest tools ever made for use in the store, while motoring, in the home, at camp, etc.

Four tools in one—all of them practical. Just the tool for odd jobs of all kinds.

Displayed on handsome three-color lithographed steel stand as shown.

Order thru your jobber. If he can't supply you write us direct.



Silent Salesman shown above packed with one-third dozen

The Tomahawk is drop forged in a single piece from a fine quality of steel and is practically unbreakable. Working parts carefully heat treated to withstand the hardest use and abuse.
Length 13 inches Weight 30 Ounces Fully guaranteed.
List Price $18.00 a dozen

The Bridgeport Hardware Mfg. Corp.

Bridgeport, Connecticut, U. S. A.

THE BRIDGEPORT LINE

Every Dealer Should Carry Matchless Screw Drivers

Nearly all of them sell a driver of this type in one make or another and there is a constant and growing demand for them.

The Matchless has several features of merit which make it superior to others of similar construction and this can be proved by a competitive test.

An assorted dozen are now packed with an all-steel display stand as shown. This handsome efficient silent salesman provides a rapid turnover.

Sell Matchless Screw Drivers; they please the most exacting mechanics and they will come back for other tools of like quality.

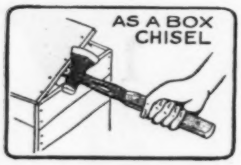
A Real Dealer Help

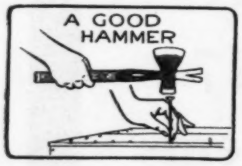
Color combination of green, white and gold.

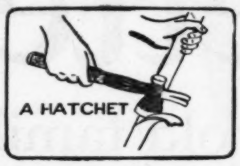
No. 40 Assortment
Comprises 2—3 in., 4—4 in., 2—5 in., 4—6 in.

It Pays to Keep Screw Drivers Prominently Displayed all the Time Everyone Uses Them

The Bridgeport Hardware Mfg. Corp.
Bridgeport, Connecticut, U. S. A.







The Tomahawk Tool No. 99

One of the handiest tools ever made for use in the store, while motoring, in the home, at camp, etc.

Four tools in one—all of them practical. Just the tool for odd jobs of all kinds.

Displayed on handsome three color lithographed steel stand as shown.

Order thru your jobber. If he can't supply you write us direct.

Silent Salesman Shown Above Packed With One-Third Dozen

The Tomahawk is drop forged in a single piece from a fine quality of steel and is practically unbreakable. Working parts carefully heat treated to withstand the hardest use and abuse.

Length 13 inches. Weight 30 ounces.

List Price $18.00 a dozen

Fully guaranteed

The Bridgeport Hardware Mfg., Corp.

Bridgeport, Conn., U. S. A.

THERE isn't a hardware store, no matter where located, that can not profitably use and sell most of the tools in The Bridgeport Line.

Nail Pullers, Box Openers, Screw Drivers in boxes or on display stands, Pliers, Tire Tools, Scrapers, Valve Lifters, Crate Openers, etc.—All of them fully guaranteed.

Their good reputation plus Bridgeport quality make them easy to sell.

Order through your jobber. If he can't supply you, write us direct.

HBM CORP.
~TRADE MARK~

THE BRIDGEPORT HARDWARE MFG. CORP.

Bridgeport, Conn., U. S. A.

THE BRIDGEPORT LINE

Challenge VULCAN NO. 252 Matchless

Be Particular About The Screw Drivers You Sell

One of the most needed tools a mechanic or home can possess is a good screw driver. There is hardly a day but what a screw driver is called into use.

A screw driver that is always dependable is a continuous advertisement for the store that sells it. It usually leads to the sale of other tools for the shop or home. So we repeat: Be particular about the screw drivers you sell.

The screw drivers above are the tested and proven reliable kind. The name (as shown) of each screw driver is your assurance of strength and quality.

We authorize you to sell any of these screw drivers with the understanding that if not found exactly as represented the customer may return same and get the money.

Order now thru your Jobber.
Send for complete Catalog.

HBM CORP. - TRADE MARK -

The Bridgeport Hardware Mfg. Corp.

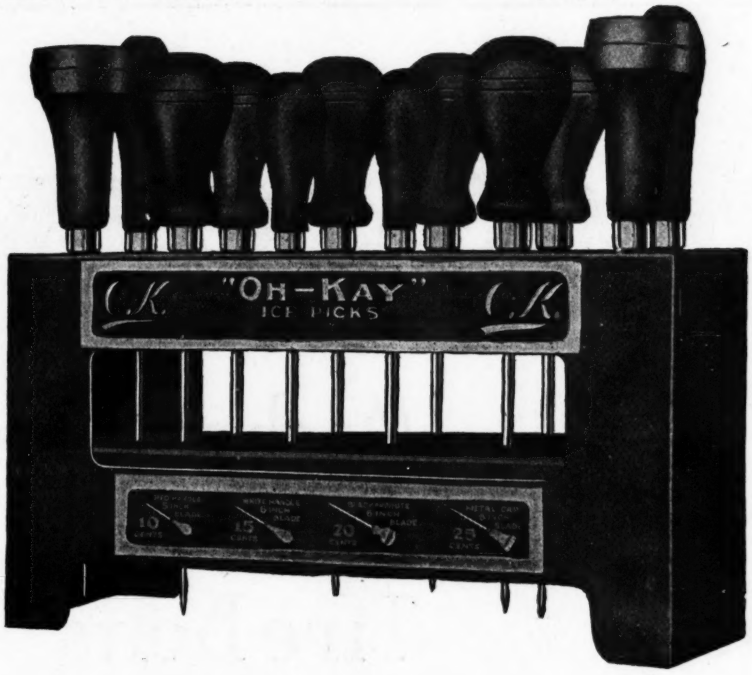
Bridgeport, Connecticut, U. S. A.

HBM CORP. - TRADE MARK -

THE BRIDGEPORT LINE

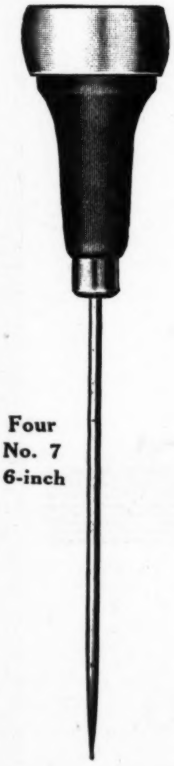
No. 360 Assortment
Made up of the Ice Picks here listed

Four
No. 3
6-inch



Four
No. 4
5-inch

SELL MORE ICE PICKS THIS YEAR
THIS ASSORTMENT DOES THE TRICK AND PROVIDES A GOOD PROFIT



Four
No. 7
6-inch

Our No. 360 Assortment comprises two dozen ice picks of the best selling patterns and sizes. Note the fine appearing, substantial display rack. It is finished in an attractive Brown color with Red, White and Gold labels and makes sales as soon as shown.

"OH-KAY" ICE PICKS

(No. 360 Assortment)

return a good profit to both Jobbers and Dealers. They are considered equal in quality to those selling at much higher prices.

They are swedged to a needle point from a fine grade of steel carefully heat treated and especially adapted to ice picks. Points will not break. Blades have a "springy" temper from points to ferrules. Blades are bright finished—ferrules are nickel plated.

Two dozen in each assortment. Four to retail at 10c each. Four to retail at 15c each. Twelve to retail at 20c each. Four to retail at 25c each.

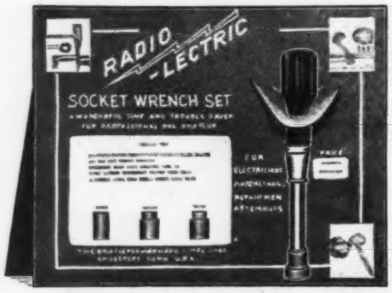
If your Jobber cannot supply you—write to us.

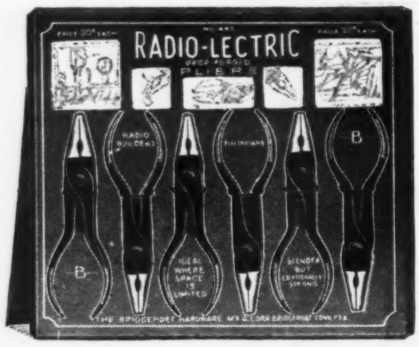
Twelve
No. 12
6-inch

The Bridgeport Hardware Mfg. Corp.

Bridgeport, Conn., U. S. A.

Tools for Radio Work





When a hardware dealer in a town of less than five thousand people can sell $1,200 worth of Radio Equipment the first three weeks, it shows the sales possibilities in this comparatively new field.

Realizing the increasing demand for good Radio Tools at moderate prices, we are putting out a Comprehensive Line of dependable Radio Tools which Jobbers and Dealers can profitably handle. They are

Priced Right to Sell Rapidly

For example: Our "Radio-Lectric" Socket Wrench Set with three sockets can be retailed at 50 cents at a good profit. It is also a big seller to Electricians, Auto Mechanics, Telephone Repairmen and others. Each set is individually boxed. Packed 12 sets with Display Card in color combination of Red, White and Black.

Another quick seller is our "Radio-Lectric" Wrench Set of 3 little wrenches in a Genuine Leather Case which retail at 25 cents a set. These and all of our Radio Tools are

All Mounted on Display Cards

for use on Counter or in Show Windows. Our Radio-Lectric Pliers are Drop-Forged from Quality Steel. Made with long slim nose and special shape handle for work in close places. Wire Cutter between jaws. Rapid sellers at 50 cents. Packed ½ doz. on Red, White and Black Display Card.

Our Assorted Screw Driver Display is another fast seller. These splendid Radio Screw Drivers in 2, 3, 4 and 5 inch Sizes retail at 15 cents.

Write for complete list of Radio Tools made by us to retail at from 15 cents to $1.00.

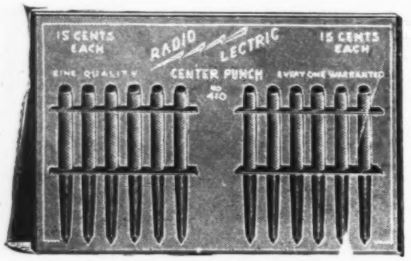
We have a real proposition for Jobbers and Dealers.

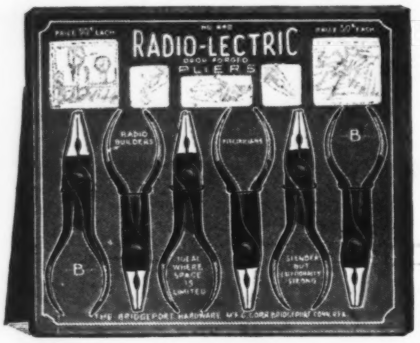
The Bridgeport Hardware Mfg. Corp.

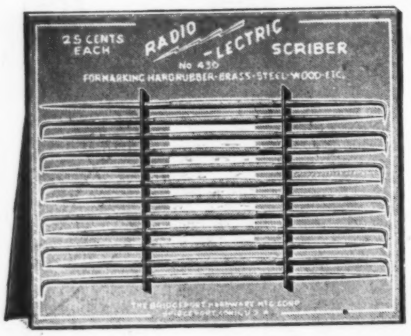
Bridgeport, Connecticut, U. S. A.

No. 405
Radio-Lectric Countersink

No. 465
Radio-Lectric Reamer







$40,000 in Radio Sales in 9 Months

Ten hardware dealers were interviewed about their sales of Radio Equipment. Their sales ran from $750.00 per month to $4,400 per month or $40,000 in nine months, for the latter dealer.

One hardware dealer in a little town of 4,042 people who carries a stock close to $1,000 averages $500.00 in sales weekly. Another hardware dealer in a town of only 3,000 population carries a $1,500 Radio stock and "Turns" it every 25 days.

This Fall several million people will be building sets or experimenting with those they now have. Get your share of this profitable business.

Even if you handle no radio parts or sets you can add greatly to your tool business by handling Radio-Lectric tools. They are just what the radio enthusiasts are looking for.

The RADIO-LECTRIC Line was designed by men who have studied the needs of radio builders and is priced right for their pocketbooks. All of the tools are packed with attractive display cards which tell the whole story in a few words and sell the goods quickly.

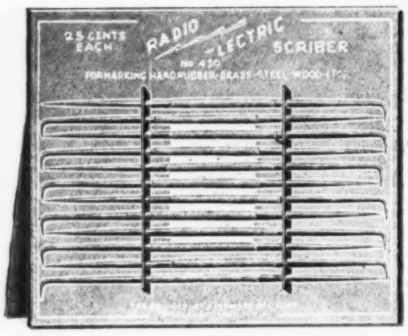
Ask your jobber for the Radio-Lectric Line. If he cannot supply you—then write to us.

Booklet showing all items on request.

The Bridgeport Hardware Mfg. Corp.

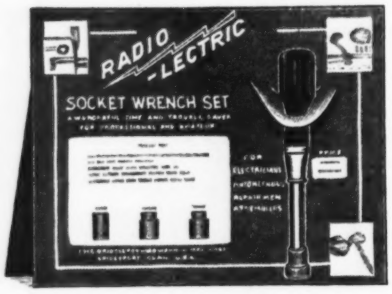
Bridgeport, Connecticut, U. S. A.

Radio Has Created a New Field for Tools

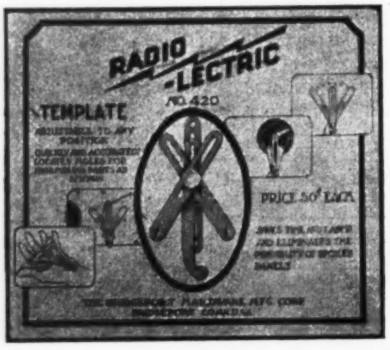


No. 465
Radio-Lectric Reamer
Retails at $.25

No. 445
Radio-Lectric "Crow Bill" Plier
Retails at $.50



Retails at $.50



WITHIN a very short time now millions of people will be building sets or experimenting with those they now have.

Dealers who recognize this are pushing the sale of the needed tools and making many extra dollars.

Supply the radio enthusiasts in your locality with the

RADIO -LECTRIC

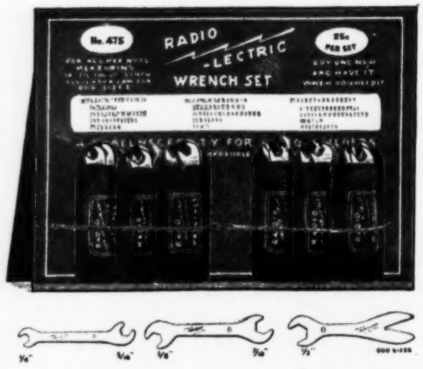
line of practical tools which was designed by men who have studied the needs of radio builders.

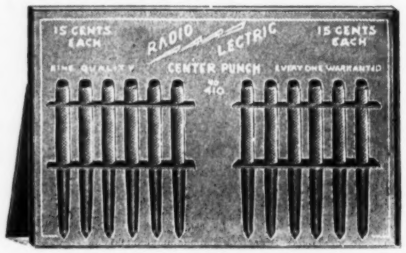
Attractive display cards and popular prices make these tools sell rapidly. You can give your tool business a big boost by getting busy right now.

Ask Your Jobber—
CATALOG
ON REQUEST

The Bridgeport Hardware Mfg. Corp.

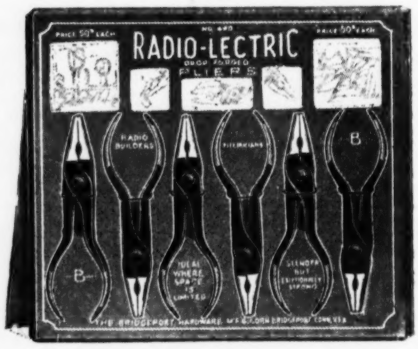
Bridgeport, Conn., U.S.A.





No. 405
Radio-Lectric Countersink
Retails at $.15

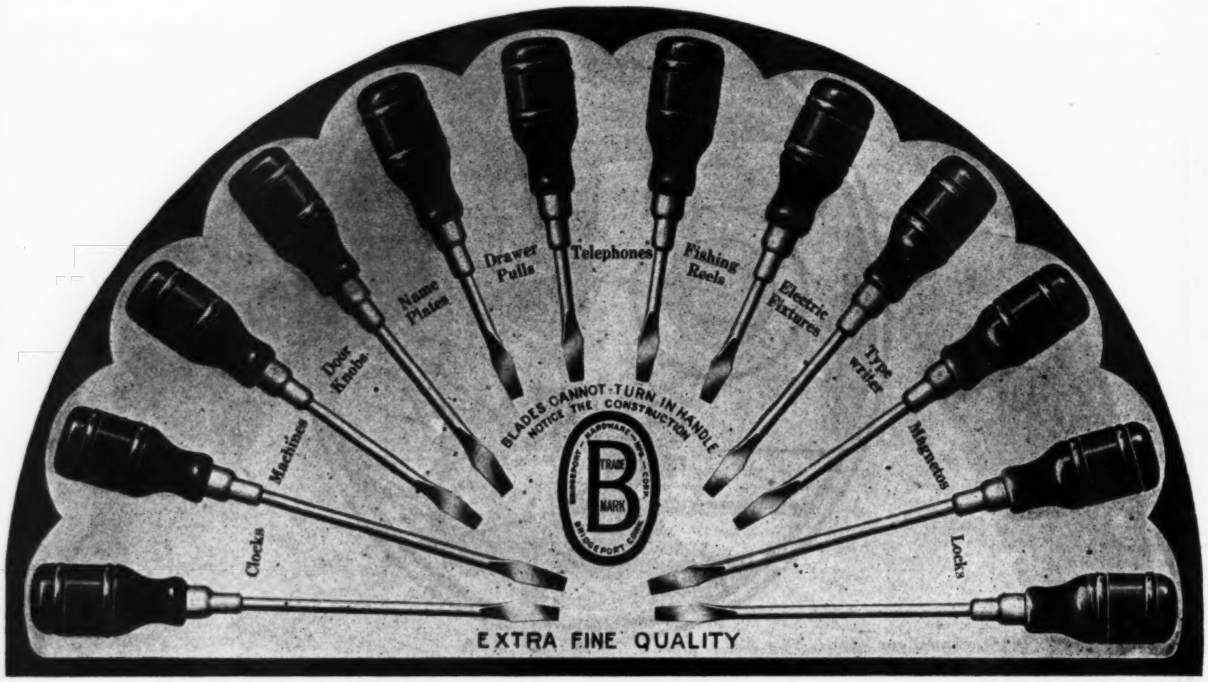
No. 442
Radio-Lectric Nut Forcep
Retails at $.60



ALL RADIO-LECTRIC TOOLS ARE PACKED ON ATTRACTIVE DISPLAY CARDS

INSIST ON HAVING GENUINE LITTLE WONDER

The Original Midget Screw Driver



A Wonderfully Fast Seller—Retails at 10 Cents

"Little Wonder" Midget Screw Drivers are so well known that they sell well, even under ordinary circumstances.

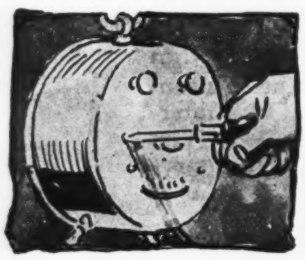
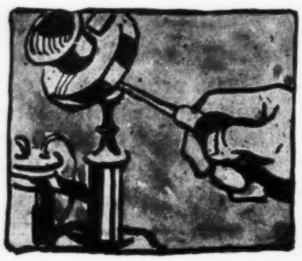
But a display as shown of our No. 42 Assortment makes them move lively until all are *sold* and you *repeat*.

Customers are not only attracted to the striking Red and Gold Display Card, but when they read of all those uses—and there are many others—they buy.

Red varnished handles, long steel ferrules, tempered steel nickel-plated blades that will not tarnish or rust when displayed on counters or in windows, or turn in the handles—these features are what make satisfied customers.

Assortment comprises four screw drivers each with 1¼", 2" and 3" blades. Each doz. on card packed in a container box.

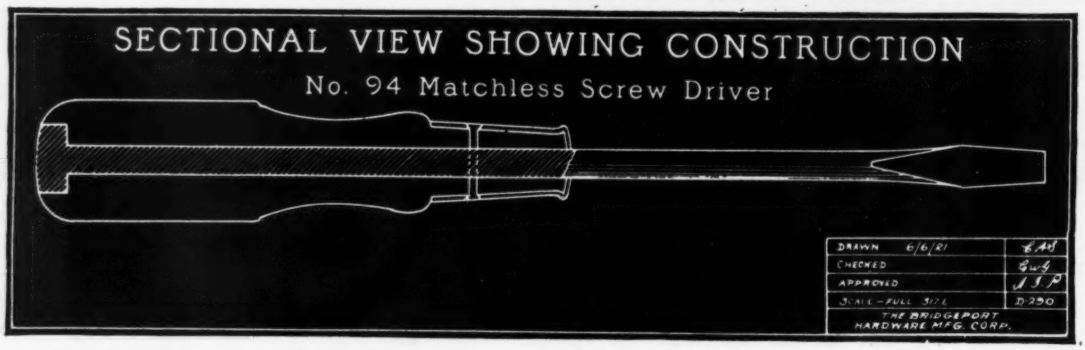
SOLD BY LEADING JOBBERS EVERYWHERE

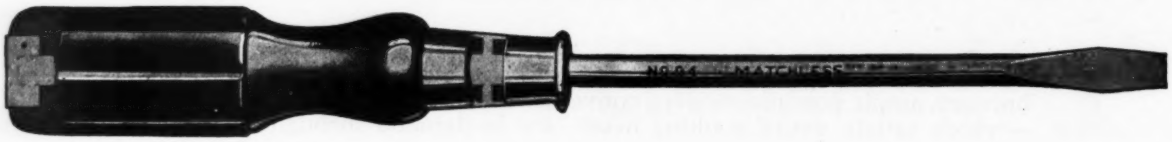



MANUFACTURED ONLY BY

THE BRIDGEPORT HARDWARE MFG. CORP.

BRIDGEPORT, CONN., U. S. A.





Why *Matchless* Drivers Are Superior

See how the steel in the Matchless Screw Driver extends clear thru the handle. Note how that strong blade is held by a heavy steel rivet thru ferrule and blade. Observe the hexagonal shape at the butt—the blade of the

Driving 8 inch Through 4 Inch Hardwood Timber

Matchless

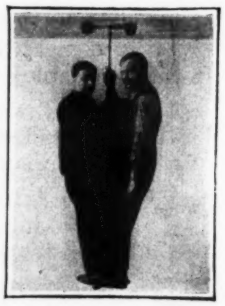
can never turn in the handle and the handle will never come off, split or loosen. We use extra thick steel in the butt—you can hammer on the handle end without injury.

Another feature: Matchless Screw Driver Handles are made large in diameter—a man can get a great grip with this driver and turn any screw within blade capacity without cramping or tiring either wrist or hand.

Matchless Screw Drivers are thoroughly tested, carefully inspected and unconditionally guaranteed.

Ask your Jobber to supply you.

The same exceptionally fine steel in the MATCHLESS blades is used also in our other Quality Screw Drivers—the



8 Inch Size Supporting Weight of Two Men

The Bridgeport Hardware Mfg. Corp.

Bridgeport, Connecticut, U. S. A.

No. 495 Radio Tool Kit

Retails at $3.00

AN IDEAL CHRISTMAS GIFT

RADIO-LECTRIC TOOLS

Sell Rapidly—Provide Good Profits

A line of fifteen dependable tools designed by practical radio men who knew exactly what was required for radio work.

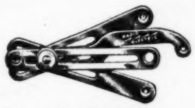
Radio-Lectric Tools are just what the enthusiasts want and are priced right for their pocketbooks.

No. 455 Screw Adjuster
Retails at 15c

No. 410 Center Punch
Retails at 15c

No. 475 Wrench Set
Retails at 25c

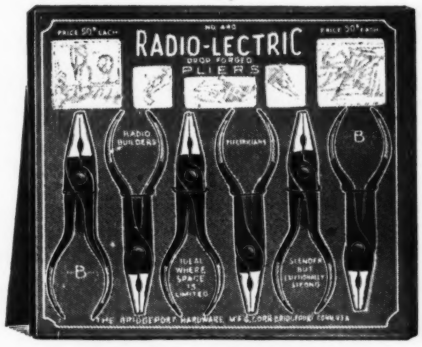
No. 45 Screw Driver
Retails at 15c



No. 420 Template
Retails at 50c

No. 480 Wrench Set
Retails at 50c

No. 490 Combination Wrench Set
Retails at $1.00



No. 440 Plier
Retails at 50c

They are all packed with attractive cards or stands and sell "on sight."

Send for Booklet
Showing All Numbers

No. 405 Countersink
Retails at 15c

No. 465 Reamer
Retails at 25c

No. 445 "Crow Bill" Plier
Retails at 50c

No. 430 Scriber
Retails at 25c

No. 116 Nipper
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Bridgeport, Conn., U. S. A.